

30 October 2009

## CEO's comments

### Success of our convergent offers and a strong increase of Belgacom TV customers

I am pleased to present Belgacom Group's third-quarter results. They are sound and show a slight increase of 1%.

The operating expenses have been kept under control well.

I would like to draw your attention on two key figures which strengthen the Group:

- a 260% increase in the number of packs sold compared with the third quarter of 2008: we have sold 70,000 new packs in this quarter (compared with 27,000 in the third quarter of 2008). This impressive growth shows that our customers' needs are evolving and that they want complementary products and services. Belgacom offers them triple-play and quadruple-play solutions adapted to their requirements.

- as many as 663,000 households have opted for the digital quality of Belgacom TV: this figure is constantly growing. An increase of 75,000 additional customers in three months.

In addition to these good results, I am happy to announce that Belgacom's Board of Directors approved the payment of an interim dividend of EUR 0.4 per share (gross), or a total amount of EUR 128 million. This brings the 2009 total shareholder return on a cash basis to EUR 666 million, including the 2008 ordinary dividend paid in April 2009.

The 2009 interim dividend will be paid on 4 December 2009, with record date on 3 December 2009.

Didier Bellens  
CEO of the Belgacom Group

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More info: [www.belgacom.com](http://www.belgacom.com)

The Belgacom Group press blog: <http://bgpa-fr.skynetblogs.be> + Twitter: [http://twitter.com/belgacom\\_press](http://twitter.com/belgacom_press)

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