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CEO's comments

The successful convergence strategy has boosted the Belgacom Group's results for the first half of 2009

It is with great pride and satisfaction that I can announce positive results for the first six months of 2009. This performance is all the more remarkable considering the troubled global economic climate.

The Belgacom Group's half-year figures for 2009 show growth compared to last year (+1.4%). These results are in line with what we had forecasted for the year.

The in-depth analysis points to the success of our convergent offers, which are at the core of the Group's strategy. In six months, **83,000 new Belgacom packs** have been sold in Belgium. To date, 384,000 residential customers have placed their trust in these offers, which have undeniably become one of Belgacom's driving forces.

One of the key figures of these 2009 half-year results is the number of mobile customers. Belgacom reached the record number of **5 million mobile users** in this semester.

The results in two other strategic areas are also promising:

- Belgacom TV is making its mark: with **589,000 subscribers** and an additional 82,000 new customers in the first half of 2009, Belgacom TV has become the success story of the audio-visual sector, in scarcely 4 years' time. This performance is recognized internationally. Belgacom's digital TV now ranks **among the top 3 most innovative IPTV solutions in the world**.
- The International Carrier Services (ICS) department has achieved **an 18.1% growth in revenue**.

Anticipating the impact that the recession would have on our business, we made decisions early on which are now contributing to our positive results. Thanks to the cost-cutting measures we took, we have been able to maintain staffing levels.

Didier Bellens

CEO of the Belgacom Group

More info: www.belgacom.com

The Belgacom Group press blog: <http://bgpa-fr.skynetblogs.be> + Twitter: http://twitter.com/belgacom_press

Journalists requiring more information should contact the Belgacom Press Relations department:

Florence Coppénolle: +32 2 202 40 23 or +32 476 83 89 15

Haroun Fenaux: +32 2 202 48 67 or +32 476 60 03 33

Jan Margot: +32 2 202 85 01 or +32 475 58 50 37

Frédérique Verbiest: +32 2 202 99 26 or +32 476 60 60 10