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MobiSud and PingPing launch mobile money transfer service to Morocco

MobiSud, the mobile service provider to the Maghreban community in Belgium and **PingPing**, Belgacom's mobile payment platform, are happy to announce the launch of their international mobile money transfer service in collaboration with Maroc Telecom's MobiCash.

The service allows the mobiSud card holders that have opened a PingPing account to transfer money, via the mobile phone or the Internet, to subscribers of Maroc Telecom's MobiCash service. This greatly increases the convenience for both the sender, who can remit anytime and anywhere, and the receiver, whose MobiCash account is credited immediately and who can cash everywhere in Morocco.

Transfers to Morocco are offered at very competitive fees and with the best foreign exchange rate in the market.

It is the first time that a mobile to mobile remittance service is offered towards Morocco. It provides an additional money transfer channel for the Moroccan community in Belgium and enables them to send money securely and instantly, with the convenience of doing so using their own mobile phones.

MobiSud's mobile telephony offer caters to people that have strong ties with Morocco. The mobile money transfer service has now been added to further meet the specific needs of this community.

More information: www.mobisud.be/cash/ , www.pingping.be , www.mobicash.ma

About MobiSud : Mobisud was created in May 2007 to offer mobile telephony services to people living in Belgium who wish to maintain family, business or cultural links with the Maghreb. MobiSud is owned by Scarlet since June 2010.

About PingPing : PingPing is a mobile payment platform enabling users to pay for small daily expenses. This platform is accessible to all Belgian mobile users, regardless of their operator. PingPing is the only payment method offering both e-commerce solutions and solutions for physical points-of-sale, automatic dispensers, parking and means of transport.

About MobiCash : MobiCash, offered by Maroc Telecom, is a set of simple and totally secure services which allow to perform financial operations using the mobile phone (e.g. deposit, withdraw, transfer and receive money).

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