



Brussels, 28 January 2010

Belgacom TV: new thematic channel packages from €5/month

On 1 February new types of subscription adapted to customers needs.

Belgacom has rearranged its thematic channel offering and now offers channel packages for all tastes, starting from €5/month. In addition to these channel packages, Belgacom is also offering new subscription packages which combine, in a cost-effective way, the thematic channels and the large catalogue of videos on demand.

9 channel packages

Till now Belgacom offered a few thematic channels offerings besides the regular subscription Belgacom TV Comfort (with some 70 channels). As from 1 of February customers have the choice of 7 new thematic channels:

- **Kids package (€5/month):** the best children's series and cartoons (amongst others: Disney Cinemagic, Mangas, Cbeebies, cbcc, Nick Hits, Nick Toons TV)
- **Entertainment package (€5/month):** channels devoted to TV series (Dexter, Heroes, The Office) and movies (BBC entertainment, BBC Three, BBC HD, 13th street, ...).
- **Nature & Discovery package (€5/month):** channels offering history, travel and nature documentaries, with beautiful images and fantastic reports (Ushuaia TV, Odyssee, National Geographic, National Geographic HD, History HD, Discovery Channel HD, Travel channel, ..).
- **Music & Culture package (€5/month):** culture and music channels (MTV/N HD, MTV Brand new, TMF dance, Exqi Culture, Télé Melody, Discovery Channel Travel & Living, Luxe.tv HD, BBC Four...).
- **Nostalgie package (€5/month):** French-speaking channel package with music and culture channels, and TV series from the 70s, 80s and 90s (Télé Melody, Luxe.tv HD, Vivolta, Mezzo, MTV idol, Histoire, ESPN Classic, tv breizh, TCM).
- **Sport & Pleasure package (€10/month):** sports and adult channels (Belgacom 11 Multilive, Eurosport HD, Eurosport 2, AB Moteurs, Exqi Sport HD, ESPN Classic, ESPN HD, Extreme Sport, XXL en Dorcel TV).
- **X-Adult package (€14.95/month):** channel package with adult content (XXL, Dorcel TV, Man-X).

The existing channel packages, the **Select** (14,95 euro/month) and **Movie & Sport packages** (14,95 euro/month) will continue to exist, so there will be no impact on existing customers.

The launch of the new offer implies that certain channels of the Comfort/Classic+offer will be transferred to the new packages as from 1 March.

- TCM will be included in the Entertainment package.
- Extreme and Eurosport2 will be included in the Sport & Pleasure package.
- Travel channel, Discovery World and Discovery Science will be included in the Nature & Discovery package.
- Discovery Travel & Living will be included in the Music & Culture package.

Three types of subscription

Till now Belgacom TV offered one type of subscription: Comfort. As from 1st of February customers can choose between three types of subscription:

Belgacom TV Comfort, the basic offer (18,50 euro/month, decoder rental included) includes:

- **More than 70** channels
- **Comfort View** (pause, rewind and record a program)
- **5** channels in HD: één HD, Canvas HD, vtm HD, TF1 HD, France 2 HD.
- 1 free Jupiler Pro League weekend match per week.
- Access to an extensive "on demand" catalogue with more than 5,000 movies, documentaries, cartoons, TV series, TV news, programs, etc.

Favorite (€27.50/month, rental decoder included) includes the Comfort offer as well as:

- €10 of credit to be used on the channel package(s) of your choice.
 - 1 free video on demand of your choice (TV programs, series, movies, football matches) per month.
- Or a saving for the customer of up to €8/month.

Intense (€36.50, rental decoder included) includes the Comfort offer as well as:

- €10 of credit to be used on the channel package(s) of your choice.
 - 4 free videos on demand of your choice (TV programs, series, movies, football matches) per month.
- Or a saving for the customer of up to €20/month.

Customers who have a telephone subscription (fix or mobile) or a Belgacom Internet connection can save 18.50 euro by combining this services in a Pack. This amount corresponds with the subscription to Belgacom TV Comfort.

Belgacom TV currently covers 87% of the population. Almost 80% of Belgacom TV customers can receive the HD channels and benefit from the video on demand in HD offer provided they have a compatible HD decoder.

To have access to Belgacom TV customers need a fixed Classic-line subscription or a Belgacom Internet connection.

*All rates indicated **include VAT**.*

More info: www.belgacomtv.be and 0800 33 331

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