



Press release

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Proximus, BASE and Mobistar join forces to help Haiti via 4666

The three mobile operators Proximus, KPN Group Belgium/BASE and Mobistar are mobilizing to raise money for the victims of the natural disaster in Haiti. Customers of these mobile operators can send an SMS worth €1 to 4666. All the proceeds of the action will go to the victims.

The mobile operators Proximus, KPN Group Belgium/BASE and Mobistar are launching a support action via SMS to raise money for the victims of the earthquake in Haiti. From Saturday 16 January through 31 January at midnight, customers of the three operators can send an SMS worth €1 to 4666, with the code "yes". The operators will give the full amount pledged by their customers to the various aid organizations taking part in the action. For this, they are working together with Mobile Web, which is taking care of the technical side of the SMS action.

Non-governmental organizations and partners that want to take part in this action can contact the operators. The different support actions via SMS will be coordinated into a single effort, and a common number, 4666, will be used to ensure an easy and efficient process.

The three operators Proximus, KPN Group Belgium/BASE and Mobistar hope that the action will be a success, thanks to the support and solidarity of their customers and employees, so that the aid organizations can offer even more help to the victims of the natural disaster in Haiti.

Information for the press:

Proximus:

Frédérique Verbiest - 0476 60 60 10 of 02 202 99 26

KPN Group Belgium/BASE:

Bart Vandesompele – 0484 00 63 33

0485 200 201 – e-mail: bart.vandesompele@kpngroup.be

Mobistar:

Patti Verdoodt – 0495 55 96 26