

Press Release, 5 August 2008

## Belgacom's rate adjustments remain below inflation

*The adjustments of 1 October 2008 will not change this situation.*

*Despite this year's record inflation, Belgacom has succeeded in maintaining the same rates for Belgacom TV and ADSL and keeping 'Happy Time' calls free of charge. Belgacom has implemented significant price cuts for calls from fixed to mobile numbers in the past months, which is an important factor, given that they represented almost half of the average customer's calling expenses.*

*On 1 October, Belgacom will implement a number of rate adjustments, concerning calls to fixed numbers (except Happy Time during off-peak hours and on weekends), telephony subscriptions (except Discovery line, ISDN-30, I-Talk and I-office), the Comfort services and rental charges for telephones.*

*The adjustments of 1 July and 1 October 2008 are still significantly below inflation, which was last "indexed" on 1 January 2007.*

The following rates remain **unchanged**:

- All Belgacom Packs;
- Belgacom TV, with its ever-increasing offering;
- ADSL (and the various DSL options) whose volume and speed have increased considerably recently;
- All calls from fixed **to mobile numbers**, which Belgacom reduced three times significantly in the past 15 months, making them up to 33% lower than those of its competitors;
- What was free will still be free: customers who call with **Happy Time** will still call **fixed numbers** free of charge during off-peak hours (between 5 p.m. and 8 a.m. and on weekends). However, there will be a slight increase in the price of daytime calls (between 8 a.m. and 5 p.m.): +1 cent per call to Belgacom numbers;
- The "**Together**" rate plan:
  - **free** calls during weekends (maximum 600 minutes per month) to other fixed lines and to Proximus, Mobistar and Base numbers. What was free before will remain free.
  - fixed amount per call to a mobile number during weekdays (€0.75 (Proximus), €0.815 (Mobistar), €0.9748 (Base)). These fixed amounts do not change.
  - However, the **Classic** rate which applies to calls to fixed numbers during weekdays will increase by 2.56% (see below).
- Other **rate plans**: Happy Time International, Pulse to GSM Basic, Pulse to GSM Plus.
- Rates per minute for calls to **marketing numbers** (except 078)
- **Subscriptions** for Discovery, ISDN-30, I-Talk Classic, I-Talk Happy Time, I-Talk No Limit, I-Office.

The following rates will be **applied on 1 October 2008**.

<b>National</b> calls to fixed <b>Belgacom</b> numbers at the <u>Classic rate</u> will cost €0.056 per minute (instead of € 0.0546) and €0.028 (instead of €0.0273) during off-peak hours, besides a fixed charge per call of €0.056 (instead of €0.0546).	+2,56%
Calls to <b>Telenet</b> and <b>Versatel</b> numbers	+ max 2%
Calls to fixed <b>Belgacom</b> numbers with <u>Happy Time</u> during peak hours: + 1 cent, or €0.32 per call (instead of €0.31)	+ 3,23%
Calls to fixed <b>Telenet</b> and <b>Versatel</b> numbers with <u>Happy Time</u> during peak hours (now €0.62 per call)	+ max 2%
<b>International</b> calls at the <u>Classic rate</u>	+2,64%
<b>Subscriptions for PSTN</b> (except Discovery line, ISDN-30, I-Talk and I-Office) + €0.40 per month for a PSTN subscription, or €18.4 instead of €18	+ 2,22 %
<b>Subscriptions for ISDN</b> (except ISDN-30) + €0.90 per month for an ISDN-2 subscription, or €32.60 instead of €31.70	+ 2,84 %
<b>Comfort services</b>	+ 4%
<b>Lease charge for telephones</b>	+ 4%

The complete list of Belgacom rates can be found on

[http://www.belgacom.be/private/en/jsp/dynamic/product.jsp?dcrName=hbs\\_pricelist](http://www.belgacom.be/private/en/jsp/dynamic/product.jsp?dcrName=hbs_pricelist)

All rates include VAT.

More info: [www.belgacom.be](http://www.belgacom.be)

\*\*\*

Journalists requiring more information can contact Belgacom's Press Relations department:

Haroun Fenaux: +32 2 202 48 67 or +32 476 60 03 33

Jan Margot: +32 2 202 85 01 or +32 475 58 50 37

Frédérique Verbiest: +32 2 202 99 26 of +32 476 60 60 10